



Consumer Survey

Please complete within
10 days of purchase & mail to:
Backyard Adventures
14201 Interstate 27
Amarillo, Texas 79119

Or access this survey online at
www.backyardadventures.com

BACKYARD ADVENTURES
A family company... with family in mind.

Survey Number:
(can be found on the front of your owners manual)

The information you provide to Backyard Adventures & its dealers is not sold or given to any other entity.

Step 1. We need to know who you are and where you purchased your set.

Name: _____ Dealer Name: _____
Address: _____ City: _____ State: _____
City: _____ State: _____ Zip: _____
Daytime Phone # _____ E-Mail _____

Step 2. When did you purchase your set? Month: _____ Year: _____

Step 3. What did you purchase? (Complete the blank or circle the appropriate answer)

Fort Name: _____ Sundeck: Y N Tower: Y N

Swings:

Monkey Bar: Number of Positions: 2 3 4 Swing Beam Height: Adventure Olympian
Single Beam: Number of Positions: 2 3 4 Swing Beam Height: Adventure Olympian Titan
Redwood Swingset: Number of Positions: 2 3 4 Overhead Climber: Number of Positions: 2 3 4
Accessory Arm: Number of Positions 1 2 Ring Climber Rope Ladder Height: 5' or 6' Deck Height

Swing Accessories:

Belt Swing seat qty: _____ Color: Green Yellow Red Tire Swing Seat qty: _____ Tire Swivel Swing qty: _____
Mega Rider qty: _____ Color: Green Yellow Trapeze Bar qty: _____ Color: Green Yellow Red
Infant Seat qty: _____ Color: Green Yellow Red Toddler Bucket qty: _____ Color: Green Yellow Red

Slides:

Rocket: 10' qty: _____ Color: Green Yellow 12' qty: _____ Color: Green Yellow 14' qty: _____ Color: Green Yellow
Open Spiral qty: _____ Super Slide qty: _____ Color: Green Yellow Turbo Slide qty: _____ Color: Green Yellow
Deluxe Wave qty: _____ Color: Green Yellow Zoom 10' qty: _____ Color: Green Yellow

Rockwalls:

Treehouse Series Deck Height: 5' _____ 6' _____ 7' _____ Jurassic Series Deck Height: 5' _____ 6' _____ 7' _____
Mountain Series Deck Height: 5' _____ 6' _____ 7' _____

Fort Accessories:

Lower Level Conversion: Treehouse Jurassic Playhouse Package: Olympian Titan Jurassic Porch
Combo Porch Fireman's Pole: 5' Deck 7' Deck Crawl Tube Adventure Bridge Outdoor Bridge
Gang Plank Lemonade Stand Picnic Table: Adventure Jurassic Sundeck Tower Periscope Telescope
Steering Wheel Hammock
Sandbox Cover: Treehouse Jurassic Cabin Walls: Treehouse Mountain Jurassic

Step 4. How did you find out about Backyard Adventures Play Sets?

Yellow Pages _____ Home Show _____ Referral _____ Direct Mail _____ Newspaper _____ Store Front _____
Internet _____ Other _____

Step 5: Was the unit purchased for:

Children _____ Grandchildren _____ Church playground _____ Daycare _____ School playground _____

Step 6: Please indicate your age group.

18-35 _____ 36-50 _____ 51-65 _____ Older than 65 _____

Step 7: Please indicate the age of the children for which it was purchased.

3-5 _____ 6-7 _____ 8-9 _____ 10-11 _____

Step 8: Who assembled the play set?

Dealer _____ Yourself _____ Other _____

Step 9: If your dealer assembled your set, how would you rate the installation crew?

excellent good fair poor

Step 10: If you assembled the set, how would you rate the ease of assembly?

Very Hard 5 4 3 2 1 Easy

Step 11: How would you rate the quality of your play set?

excellent good fair poor

Step 12: Would you recommend Backyard Adventures products to others?

Yes _____ No _____ If no please comment: _____

Step 13: How would you rate your overall experience at your Backyard Adventures Dealer?

Excellent 5 4 3 2 1 Poor

Step 14: What qualities of the product did you find most appealing?

_____ Brand Name / Reputation	_____ Warranty Offered	_____ Price
_____ Ease of installation	_____ Play Value	_____ Safety
_____ Quality/Construction	_____ Versatility	_____ Service
_____ Appearance / Design	_____ Other _____	

Step 15: Would you be interested in receiving updates about new products? Yes _____ No _____

If yes, do you prefer: email updates _____ regular mail updates _____ phone calls _____

Comments:

Suggestions:

Thank you for your time.